GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

IT,E&C Dept – IT Promotion – IT Promotional advertisements to increase the visibility and attract more investments in the Sunrise State of Andhra Pradesh- Sanction and Transfer of amount of Rs.95,00,000/- (Rupees Ninety five Lakhs only) to A.P.PD A/c of APTS Ltd for subsequent releases to the Vendors/Agencies – Orders – Issued.

INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS (Promotion wing) DEPARTMENT

G.O.Rt.No.65 **Dated:-31-03-2016**

Read the following:

1. G.O.Rt.No.2390, Fin (EBS-I-GAD-I-II) Dept., dt.28.08.2015
2. From APTS Lr.No.APTS-17026(33)/3/2016, dt.31.03.2016.

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O R D E R:

1. As part of IT Promotion, IT,E&C Department has taken up Advertising in Airports of India, Radio Advertisements in Seattle, Bay Area, Social Media Advertisements in Face book, Google with analytics on every link/Advertisements, Advertisements in Telugu Magazines in USA and propagating in various activities and communicating events in USA to increase the visibility and attract more investments in the Sunrise state of Andhra Pradesh for these activities sanctions and releases have to be done at periodical intervals and at short notice to the agencies/vendors for which the budget must be available whenever it is required, within least possible time frame.

2. In view of the above and after careful consideration, Government hereby accord, sanction for an amount of Rs.95,00,000/- (Rupees Ninety five lakhs only)to the new AP PD A/c of APTS Ltd for onward releases by APTS Ltd, as per the instructions of Government to the Vendors/Agencies/Institutions involved in successful conduct of all the IT Promotion activities as mentioned above.

3. The amount sanctioned in Para 2nd above shall be debited to the following Head of Account:

3451 : Secretariat Economic services
MH (090) : Secretariat Schemes included in the Plan
GH (11) : Normal State Plan
SH (22) : Information Technology & Communications Dept
260 : Advertisements, sales & Communications Department

4. The Joint Secretary HRD & DDO (Code 2702-1401-001), IT,E&C Department shall draw the amount sanctioned in para 3rd above by preferring an adjustment bill and credit the said amount of Rs.95,00,000/- to the new A.P. PD A/c of APTS Ltd under the following credit Head of Account:

P.T.O

PD Account No. : 11/APSHQT
Head of Account : 8449-00-120-00-56-0000-000-NVN
DDO Code : 2702-2003-001
Name of the Bank : State Bank of India
Name of the Branch : Gowliguda Branch

5. APTS Ltd shall submit advance stamped receipt for Rs.95,00,000/-to this Department in duplicate.

6. APTS ltd shall submit the Utilization Certificate for the said amount of Rs.95,00,000/-to the Government from time to time in this regard.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

G.S.PHANI KISHORE
SPECIAL SECRETARY TO GOVERNMENT

To
The Managing Director, APTS Limited, Hyderabad
The Accountant General (Audit), Andhra Pradesh, Hyderabad
The Accountant General (A&E), Andhra Pradesh, Hyderabad
The Director of Treasuries and Accounts, Andhra Pradesh, Hyderabad
The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad
The Pay and Accounts Officer, Andhra Pradesh, Hyderabad
The Resident Audit Officer O/o Pay and Accounts Officer, Hyderabad
The Joint Secretary & DDO, IT,E&C Department.

//FORWARDED BY ORDER//

SECTION OFFICER